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‘THE LONDON GUIDE CELEBRATES TEN YEARS AT THE TOP OF THE VISITOR MARKET WITH A BRAND-NEW LOOK.’

Morris Visitor Publications – publisher of visitor magazines *IN London* and *Where London* – will reveal its new-look *The London Guide* in June.

Entertaining, informative and easy to use, the much-loved *The London Guide* is getting bigger and better. It’s *The London Guide’s* 10th anniversary and to celebrate this we are giving her a spanking new look. Not only is your trusted and official travel companion going up in size but it’s also being spruced up for the summer with a host of new editorial features, lots more invaluable information and a attractive new design.

The London Guide is a glossy, pocket-sized guide to the city, strategically distributed free of charge across London to ensure visitors to the capital are aware of what is happening in the city.

The London Guide is a must-have free guide for visitors who want to get the most out of their time in London, and as a Platinum Partner with Visit London – making it an official guide to making the most of your stay – it has never been better placed to offer fantastic content to London’s visitors.

Morris Visitor Publications Europe (MVP Europe) is the leading publisher of visitor magazines for the European tourist and corporate traveller markets. Publications range from the luxury sector to the mass consumer and include: *IN London* (bi-monthly), *Where London* (monthly), *Where London – Russian Edition* (bi-annually), *Where London Map* (annually), the *IN London Restaurant Menu Guide* (annually) and *The London Guide* (monthly). With distribution across hotels, in-flight services and a host of key tourist outlets, MVP publishes over 4.8 million magazines, guides and maps annually. MVP is an official print partner to Visit London and the exclusive magazine partner to London TV. In France, MVP publishes *Where Paris* on a monthly basis. The total European circulation for MVP products in Europe is 5.45m.

Please visit www.morrisvisitorpublications.com

Morris Visitor Publications publishes over 53 million magazines, maps and guides over three continents. These include: *Guest Informant* in-room visitor books; *Where* magazines; *Best Read Guides*; *IN New York*, *IN London* and *The London Guide* magazines and a host of other maps, guides and directories for business and leisure travel. Morris Communications Co., LLC, (Augusta, GA, USA) is a privately held media company with diversified holdings that include newspaper and magazine publishing, outdoor advertising, book publishing and distribution, radio broadcasting and online services. For more information visit www.morris.com

Visit London is the official visitor organisation for London. Its role is to promote London both domestically and overseas as the world’s best city for leisure and business. Visit London is funded by, and works in partnership with, the Mayor of London, the Mayor’s London Development Agency and commercial partners. www.visitlondon.com

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