

*Media Release: 19 July 2007*

**MORRIS VISITOR PUBLICATIONS AND THE SOCIETY OF THE GOLDEN KEYS  
ANNOUNCE THE DATE AND VENUE FOR THE 2ND ANNUAL  
MORRIS GOLDEN KEYS CONCIERGE AWARDS**

Morris Visitor Publications in Europe (MVP), the leading publisher for the domestic and international leisure and corporate traveller markets, and The Society of the Golden Keys of Great Britain and the Commonwealth today announce the date and venue for the 2nd Annual Morris Golden Keys Concierge Awards 2007. Capitalising on last year's hugely successful event, this year's awards evening promises to be even more spectacular. The Roof Gardens in Kensington, part of the Virgin Limited Edition collection of retreats, will play host to this glittering evening which will take place on Wednesday, 17 October. The awards ceremony will recognise the outstanding contribution and service delivered by the UK's Golden Keys' hotel concierge community.

Guests will enjoy the newly refurbished surroundings of Sir Richard Branson's 1.5 acre paradise above Kensington High Street. The silver and white Damask mosaic wall with full height mirror panels, dashing flamingo-pink and rich crème furniture and twinkling chandeliers will create a dazzling backdrop for such a prestigious event.

This unique awards ceremony will feature the presentation of four key awards:

- The Morris Readers Choice Award
- The Society of the Golden Keys "Service through Friendship" Award
- The Lifetime Achievement Award
- Concierge Newcomer Award

This spectacular event will bring together key partners of London's hospitality and tourism industries, comprising of guests from the Hotel Concierge community, General Managers, the tourism industry and key notables from the Visit London and Visit Britain organisations.

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## **Editor's Note**

### **Morris Visitor Publications**

• Morris Visitor Publications in Europe is the leading publisher of visitor magazines for the domestic and international leisure and corporate traveller markets. Publications range from the luxury sector to the mass consumer and include: *IN London* (quarterly), *IN London Arabic Edition* (annually), *Where London* (monthly), *Where London-Russian Edition* (bi-annually), *Where London Map* (annually), the *IN London Restaurant Menu Guide* (annually) and *The London Guide* (monthly). MVP also publishes Visit Britain's and Visit London's official monthly visitor guide to the capital, *London Planner*. With distribution across hotels, in-flight services and a host of key tourist outlets, MVP publishes over 3.6 million magazines, guides and maps annually in London. MVP is a Platinum print partner to Visit London, the exclusive magazine partner to London TV, and officially endorsed by The Society of the Golden Keys.

Please visit [www.morrisvisitorpublications.com](http://www.morrisvisitorpublications.com)

• Internationally, Morris Visitor Publications publishes over 53 million magazines, maps and guides over three continents across the world - these include: *Where Guestbook* in-room visitor books; *Where* magazines; *Where Best Read Guides*; *IN New York* and a host of other maps, guides and directories for business and leisure travel. Morris Communications Co., LLC, (Augusta, GA, USA) is a privately held media company with diversified holdings that include newspaper and magazine publishing, outdoor advertising, book publishing and distribution, visitor guide publishing, radio broadcasting and online services. The company also owns the Hospitality Industry Association.

For more information please visit [www.morris.com](http://www.morris.com)

### **The Society of The Golden Keys of Great Britain & The Commonwealth**

The Society of the Golden Keys of Great Britain and the Commonwealth was founded in London just over fifty years ago. Its principle aims were to develop friendship amongst concierges and to help develop a network of contacts in the hotel fraternity. The Society of The Golden Keys was the founder member of a larger body, Les Clefs D'Or, founded in 1952 and links nearly forty hotel industry associations worldwide.

Please visit [www.goldenkeysconcierge.co.uk](http://www.goldenkeysconcierge.co.uk)

### **Roof Gardens**

The Roof Gardens brings together beautiful gardens, versatile events space and an exclusive nightclub located 100ft above Kensington High Street within a stylish art deco building. Babylon Restaurant, perfectly nestled above The Roof Gardens on the 7th floor, offers great food and stunning views of London's skyline. The Roof Gardens is part of Virgin Limited Edition, a unique, award-winning collection of retreats owned by Sir Richard Branson, chosen for their stunning locations, magnificent surroundings each offering a sense of fun, style, luxury and exceptional Virgin style service.

Please visit [www.virgin.com/limitededition](http://www.virgin.com/limitededition) for further information.