

Media Release: 18th October 2007

MORRIS VISITOR PUBLICATIONS AND THE SOCIETY OF THE GOLDEN KEYS ANNOUNCE THE WINNERS OF THE MORRIS GOLDEN KEYS CONCIERGE AWARDS 2007

Morris Visitor Publications in Europe (MVP), the leading publisher of visitor magazines for the international and domestic tourist and corporate traveller markets, announces the winners of The Morris Golden Keys Concierge Awards 2007, held in association with The Society of the Golden Keys of Great Britain & the Commonwealth.

The Awards evening, held amidst the spectacular surroundings of the newly refurbished Roof Gardens in Kensington, on October 17 2007, recognised the outstanding contribution and service delivered by the Society of the Golden Key's hotel concierge community.

Following speeches from: William Morris III, CEO and President of Morris Communications; Chris Manning, Managing Director Europe, Morris Visitor Publications; Andrew Turner, Group Sales Director, Morris Visitor Publications; Ron Crowdy, President of The Society of the Golden Keys; Kirsten Falk, General Manager and David Candillion, Deputy General Manager, both of The Roof Gardens; Jose Adams, Director of Digital at Visit London; Nigel Dasler, Group International Key Account Manager, Global Refund; Nick Critchley, Manager Director, Albemarle of London; John Bigos, Managing Director, London Ducktours and Noel Saunders, Managing Director of John Lewis, Oxford Street – the following winners were presented with an engraved glass trophy, exclusively created by London Glassblowing Company, the fine creators of contemporary glass art, for the event.

The Morris Readers Choice Award sponsored by Global Refund

The Nominees

James Harrison – The Selfridge Hotel

Antony Lynch – Hilton London Kensington

Alan Grocott – Holiday Inn Forum Kensington

WINNER – ANTONY LYNCH

The Society of the Golden Keys' "Service through Friendship" Award sponsored by

Albemarle of London

The Nominees

Colin Short – The Lanesborough

Jim Cameron – The Milestone

Manuel de Brito – The Dorchester

WINNER – MANUEL DE BRITO

The Society of the Golden Keys "Concierge Newcomer" Award sponsored by

London Ducktours

The Nominees

Paul Mace – The Westbury

Darren Muylers - The Athenaeum

Toru Machida – Marriott West India Quay

WINNER – DARREN MUYLDERS

The Society of the Golden Keys “Lifetime Achievement” Award sponsored by

John Lewis, Oxford Street

The Nominees

Stan Willis

Guido Staiano

Joe Condron

WINNER – STAN WILLIS

Mr Andrew Turner, MVP Group Sales Director, was also awarded honorary Life Membership of The Society of the Golden Keys by Mr Ron Crowdy.

The glittering evening featured a spectacular musical showcase from the hit West End musical “*The Sound of Music*” with stars Aoife Mulholland and Jane Webster. Royal Academy musicians, featuring top jazz saxophonist Zhenya Strigalev (Baltic, Charlie Wrights, Ronnie Scotts), delighted guests with their wide repertoire of music. The event brought together key partners of London’s hospitality and tourism industries and comprised of guests from the Hotel Concierge community, General Managers, the tourism industry and key notables from the Visit London and Visit Britain organisations. An “After Event Party”, courtesy of The Roof Gardens, followed this exclusive event.

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For Editors

Morris Visitor Publications

Morris Visitor Publications in Europe is the leading publisher of visitor magazines for the domestic and international leisure and corporate traveller markets. Publications range from the luxury sector to the mass consumer and include: *IN London* (quarterly), *IN London Arabic Edition* (annually), *Where London* (monthly), *Where London-Russian Edition* (bi-annually), *Where London Map* (annually) and the *IN London Restaurant Menu Guide* (annually). MVP also publishes Visit Britain's and Visit London's official monthly visitor guide to the capital, *London Planner*. With distribution across hotels, in-flight services and a host of key tourist outlets, MVP publishes over 3.8 million magazines, guides and maps annually in London. MVP is a Platinum print partner to Visit London, the exclusive magazine partner to London TV, and officially endorsed by The Society of the Golden Keys. Please visit – www.morrisvisitorpublications.com

The Society of The Golden Keys & The Commonwealth

The Society of the Golden Keys of Great Britain and the Commonwealth was founded in London just over fifty years ago. Its principle aims were to develop friendship amongst concierges and to help develop a network of contacts in the hotel fraternity. The Society of The Golden Keys was the founder members of a larger body, Les Clefs D'Or, founded in 1952 and links nearly forty hotel industry associations worldwide. Please visit – www.goldenkeysconcierge.co.uk

Roof Gardens

The Roof Gardens brings together beautiful gardens, versatile events space and an exclusive nightclub located 100ft above Kensington High Street within a stylish art deco building. Babylon Restaurant, perfectly nestled above The Roof Gardens on the 7th floor, offers great food and stunning views of London's skyline. The Roof Gardens is part of Virgin Limited Edition, a unique, award-winning collection of retreats owned by Sir Richard Branson, chosen for their stunning locations, magnificent surroundings each offering a sense of fun, style, luxury and exceptional Virgin style service. Please visit www.virgin.com/limitededition for further information.